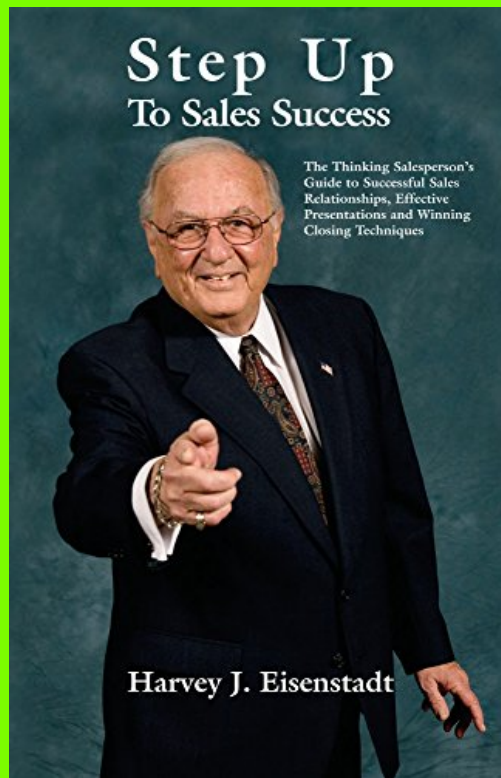


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Step Up to Sales Success brings together 50 years of successful selling by Harvey J. Eisenstadt, an award-winning consultant, trainer, speaker, mentor and author. Major themes include: A successful Sales Philosophy Effective Sales Management Personal Development for Sales Professionals This book provides the tools and knowledge required by a highly successful sales winner. It is a useful tool for any sales person or management team that wants to propel their business and sales experience forward. Harvey brings together personal experience as well as proven methods and more than 50 years as a successful salesman and sales consultant. The book is comprised of the best of 20 years of monthly columns where Harvey J. Eisenstadt shares his knowledge through Step Up to Sales Success and conducts sales and management workshops throughout the United States.